EXHIBIT AND PROMOTIONAL SPONSORSHIPS

AROC sponsorship opportunities will enhance your visibility as an exhibitor with our audience of osteopathic physicians. In addition to a premier exhibit experience, we offer a variety of promotional sponsorship and advertising opportunities through digital and traditional. The Program Guide and Conference App are essential reference resources used by AROC Attendees throughout the duration of the conference — and our Sponsorships opportunities provide high profile visibility with a co-branding presence.

We have numerous opportunities for companies to connect and make an impact with our audience. Below, we have provided a list of our standard programs and pricing. As with all of our offerings, we are open to your ideas to serve you better. All of our programs can be combined, expanded or modified to meet your marketing and brand awareness needs. We are happy to discuss many options that will fit your objectives and budget! Please contact Skip Heymann to get the process started!

Exhibit Hall Booth: $2400.00

- Conference App Listing (Company Name and Booth Number)......................... FREE
- Conference App Timeline Advertising
  (Interactive Banner Display in Conference App) $400.00
- Conference App Name Sponsorship.. $6,000.00

Program Guide (Printed Journal Publication)
- Half Page (8 x 5.5) $600.00
- Full Page (8.5 x 11).. $1400.00
- Full Page: Inside Back Cover (8.5 x 11) $1600.00
- Full Page: Inside Front Cover (8.5 x 11).. $1800.00
- Full Page: Back Cover (8.5 x 11) $2200.00

Event and Location Sponsorships
- President's Cocktail Reception Sponsorship $12,000.00
- Lunch Sponsorship $9,000.00
- Breakfast Sponsorship $8,000.00
- House of Delegates Dinner Sponsorship
  (30 Minute presentation to 30-40 physicians) $6,000.00
- New Physicians In Practice Reception $6,000.00
- Conference Bag Sponsorship.. $5,000.00
- Lanyard Sponsorship $4,000.00
- Coffee Break/Refreshment Break $4,000.00
- Water Station Signage Sponsorship $2,500.00
- Writing Pads.. $4,000.00
- Pens.. $3,000.00
- Conference Bag Collateral Inserts $750.00